



#123forEQUITY TRAINING SYMPOSIUM

THURSDAY, NOVEMBER 30, 2017
8:00 A.M. TO 3:00 P.M.

North Carolina Hospital Association Headquarters
NC Hospital Center, 2400 Weston Parkway, Cary, NC 27513
(919) 677-2400

Improving Health Care Quality, Achieving Health Equity and Meeting the Goals of the #123forEquity Pledge

The North Carolina Hospital Association, the Institute for Diversity in Health Management and the Disparities Solutions Center are jointly conducting regional day-long training sessions to provide effective strategies to achieve the #123forEquity pledge goals. The curriculum will focus on improving health care quality, addressing disparities and advancing diversity inclusion.

Member (Institute, AHA and NCHA) - \$175
Non-Member - \$275

TRAINING OBJECTIVES:

- PROVIDE TRAINING TOOLS TO MEET THE #123ForEQUITY PLEDGE
- ASSIST TEAMS TO DEVELOP A BLUEPRINT FOR ACTION
- EXPLORE LESSONS LEARNED AND SUCCESSFUL MODELS

WHO SHOULD ATTEND?

HEALTH CARE LEADERS
CHARGED WITH IMPROVING
QUALITY, SAFETY AND
ADVANCING DIVERSITY &
INCLUSION PRACTICES

[REGISTER TODAY!](https://DiversityConnection.org)
DiversityConnection.org

ACCESS RESOURCES

EquityofCare.org

MGHDisparitiesSolutions.org



#123forEquity Training Symposium:

Improving Quality and Meeting the Goals of the #123forEquity Pledge
 North Carolina Hospital Association, Cary, NC
 Thursday, November 30, 2017

AGENDA

8:00 – 8:30 a.m.	Registration and Continental Breakfast
8:30 – 8:45 a.m.	<p>Welcome & Introductions</p> <p>Cynthia Washington, Interim President and CEO of the Institute for Diversity in Health Management, American Hospital Association</p> <p>Joseph Betancourt, MD, MPH, Director, Disparities Solutions Center, Massachusetts General Hospital</p> <ul style="list-style-type: none"> • Welcome • Introduction of Training Leaders • Goals of the training <ul style="list-style-type: none"> ○ Orient participants to key aspects of #123forEquity Pledge ○ Provide training and tools to meet the #123forEquity Pledge ○ Assist teams to develop a blueprint for action • Review agenda and plan for the day • Ground rules and housekeeping notes
8:45 – 9:00 a.m.	Introduction of Participants
9:00 – 9:30 a.m.	<p>Session I: The Equity Pledge to Action</p> <p>Cynthia Washington</p> <ul style="list-style-type: none"> • Background on AHA's #123forEquity Pledge to Act Campaign <ul style="list-style-type: none"> ○ Includes key components and how many have signed on and taking actions • AHA-IFD Disparities and Diversity Benchmark Survey Results: Insights to guide and benchmark action moving forward • Q and A
9:30 – 10:00 a.m.	<p>Session II: Making the Case for Equity and Diversity</p> <p>Joseph Betancourt, MD</p> <ul style="list-style-type: none"> • Advancing Health Equity Framework • Linking equity to cost, quality, safety and value • Focus on how to secure buy-in from leadership, board and health care team
	Break
10:00 – 11:15 a.m.	<p>Breakout: Organizational Assessment and Developing a Blue Print for Action</p> <p>Aswita Tan-McGrory, MBA, MSPH, Deputy Director, Disparities Solutions Center, Massachusetts General Hospital</p> <ul style="list-style-type: none"> • Individuals or team perform assessment of where they are on key aspects of #123forEquity Pledge including a SWOT analysis or map where they are and what they need to succeed. Faculty will circulate and assist. Individuals or teams develop blueprint for action that they can share and present to their organizations to consider for implementation. The blueprint might include a to-do list of key items and strategies.



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11:15 - noon	<p>Session III: Collecting Race, Ethnicity, and Other Social Determinants of Health and Developing a Performance Report</p> <p>Aswita Tan-McGrory</p> <p>Overview of key strategies for collecting, stratifying and using data:</p> <ul style="list-style-type: none"> • Key strategies for developing an Equity Dashboard/Report • Lessons learned from the field • Key models
AGENDA	
Noon – 12:45 p.m.	Lunch Session 45 minutes
12:45 – 1:45 p.m.	<p>Session IV: Creating a Diversity Inclusion Strategy</p> <p>Peggy D. Harris, BSN, MHA, CDM, FACHE, SPHR, Institute for Diversity in Health Management, American Hospital Association Board Member and Director of Diversity and Inclusion, Carolinas HealthCare System, Charlotte, N.C.</p> <p>Overview of key strategies for developing diversity in governance and leadership:</p> <ul style="list-style-type: none"> • Lessons learned • Key models
1:45 – 2:45 p.m.	<p>Session V: Cultural Competence Training</p> <p>Joseph Betancourt, MD</p> <p>Overview of key strategies for cultural competence training of caregivers and staff:</p> <ul style="list-style-type: none"> • Lessons learned from the field • Key models
2:45 – 3:00 p.m.	<p>Wrap-up and Summary</p> <p>Cynthia Washington and Joseph Betancourt, MD</p>